

# Laura McGuire

*historian of architecture and design*

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## education

- 2014      Ph.D., Architecture (History and Theory). University of Texas at Austin, School of Architecture, Austin, Texas  
Dissertation: *Space Within: Frederick Kiesler and the Architecture of an Idea*.  
Ph.D. minor: Design History
- 2008      M.A., Architectural History and Theory. University of Texas at Austin, School of Architecture  
M.A. Thesis: *The Colors of Home: Nineteenth-Century Theories of Color at Frank Lloyd Wright's Home and Studio*.
- 1998      B.A. (summa cum laude), Anthropology, Brandeis University, Waltham, Massachusetts  
B.A. Honors Thesis: *Crime and the Calipers: Body and Behavior in Earnest A. Hooten's Criminal Study, 1936-1939*

## academic employment

- 2016-present      Director of Undergraduate Studies, School of Architecture, University of Hawaii at Manoa;  
Assistant Professor of Architectural History, Theory, and Criticism, University of Hawaii at Manoa. **Courses:** Architectural and Urban Theory; Advanced Research Methods and Design Inquiry; World Architecture and Urbanism A: Prehistory to 1400; World Architecture and Urbanism B: Renaissance to the Present; Architecture History Bootcamp
- 2014-2016      Visiting Assistant Professor, Virginia Polytechnic Institute and State University, School of Architecture + Design. **Courses:** History of Architecture, Prehistory to 1750; History of Architecture, 1750 to the Present; Ideas, Concepts and Representations in Architecture; Modernisms: Architecture and Technology 1900-1940. Winner of *Teaching Excellence Award*, 2015
- 2011      Instructor, University of Texas at Austin, School of Architecture, Spring. **Course:** History of Industrial Design, 1750-Present.

## edited books

- 2019      Editor and Translator. Ursula Prokop, *The Architects and Designers Jacques and Jacqueline Groag: Two Forgotten Émigré Artists of the Vienna Modern Movement*. Los Angeles: DoppelHouse Press, 2019. *Graham Foundation Publication Grant winner, 2018*.

## peer-reviewed essays

- 2020      "Making Modernism Hawaiian: Rebuilding Laupahoehoe School After the 1946 Tidal Wave," Proceedings of the 2019 Conference of the International Network for Tropical Architecture, Brisbane, 2019, forthcoming.
- "The *Wiener Moderne* in Honolulu, Hawaii: The Midcentury Architecture of Alfred Preis," *Docomomo Journal* (Summer 2020), forthcoming.
- 2019      "Frederick Kiesler and Virtual Reality on the Modernist Stage and Screen." *Interiors: Design/Architecture/Culture* 10, no. 1-2 (2019): 39-62.

- "Immigrant Designers and North American Art Deco." *The Routledge Companion to Art Deco*. Eds. Michael Windover and Bridget Elliott. London: Routledge, 2019.
- 2018 "A Question of Influence: Frederick Kiesler and Theo Van Doesburg." *Frederick Kiesler, Face to Face with the Avant-Garde: Essential Essays on Networks and Impact*. Eds. Peter Bogner and Gerd Zillner. Basel: Birkhäuser, 2018.
- "The Exhibition Display System Leger + Träger," *Wien 1924. Station der Avantgarde* (Eds. Peter Bogner and Gerd Zillner. Vienna: Frederick and Lillian Kiesler Foundation, 2018.
- 2017 "Automatic Show Windows: Frederick Kiesler's Retail Display Technology and Consumer Culture." *Architectures of Display: Department Stores and Modern Retail*. Eds. Anca Lasc, Margaret Maille Petty, and Patricia Lara-Betancourt. 140-154. London: Routledge, 2017.
- 2015 "Energy, Correalism, and the Endless House." *Endless Kiesler*. Eds. Klaus Bollinger and Florian Medicus. 60-88. Basel: Birkhäuser/Edition Angewandte, 2015.
- 2013 "Frederick Kiesler and Machined Modernism for New York City." *Paul T. Frankl, A Viennese Designer in New York and Los Angeles*. Ed. Christopher Long, 24-35. Vienna: Frederick and Lillian Kiesler Foundation, 2013.
- 2012 "Theaters." *Norman Bel Geddes Designs America*. Eds. Regina Lee Blaszczyk and Donald Albrecht, 172-183. New York: Abrams, 2012.
- "Space House." *Space House*. Ed. Monika Pessler. Vienna: Frederick and Lillian Kiesler Foundation, 2012.
- "Universal Theaters: Frederick Kiesler's Flexible Theater Architecture and the Generation of Creative Space." *Frederick Kiesler: Theatervisionäre—Architekt—Künstler*. Eds. Barbara Lesak and Thomas Trabitsch, 165-177. Vienna: Brandstätter, 2012.
- 2007 "A Movie House in Space and Time: Frederick Kiesler's Film Arts Guild Cinema." *Studies in the Decorative Arts* 14 (Spring-Summer 2007): 45-78.

#### **editorial employment**

- 2019 Managing Editor, *Design and Culture: Journal of the Design Studies Forum*. A Taylor & Francis journal, [designandculture.org](http://designandculture.org)
- 2014 Translation Editor, *Advertising and Design: Interdisciplinary Perspectives on a Cultural Field*. Eds. Beate Flath and Eva Klein. Beilefeld: Transcript Verlag, 2014.
- 2013 Translation Editor, "A Conversation Between Franz West and Rudolph Polanszky." In Rudolf Polanszky, *Hyperbolic Spaces*. Vienna: Konzett Gallery, 2013.
- 2008 *PlaceNotes: Chicago*. The Charles Moore Foundation and The University of Texas Press, 2008; *PlaceNotes: Houston*. The Charles Moore Foundation and The University of Texas Press, 2008; *PlaceNotes: Pittsburgh*. The Charles Moore Foundation and The University of Texas Press, 2008.

#### **encyclopedia articles**

- 2015 "Scientific Management" *Bloomsbury Encyclopedia of Design*. London: Bloomsbury Academic, 2015.

#### **book and exhibition reviews**

- 2019 "Émigré Cultures in Design and Architecture." Alison Clarke and Elana Shapira, eds. *Journal of Design History* 31, no. 4 (December 2018): 404-405.
- 2011 "Concrete Utopias: 1960s Architecture and Urbanism." Symposium review. *Journal of Architectural Education* 65 (October 2011): 81-82.

- 2009 *Otto Neurath: The Language of the Global Polis*, by Nader Vossoughian. *Centropa* 9 (May 2009): 151-154.
- 2007 "Erich Mendelsohn's Cosmopolitan Vision." Exhibition review. *Cite: The Architecture and Design Review of Houston* 73 (Winter 2007): 36-37.

## works in progress

### books

*Architect of the People: Alfred Preis and Hawaii*. Co-authored with Don Hibbard and Jack Gillmar. University of Hawaii Press. Supported by an 2019 NEH Individual Fellowship, \$60,000

*Between Vision and Embodiment: The Architecture of Frederick Kiesler*.

*Frederick Kiesler, Collected Writings on Correalism 1923-1965: Art, Architecture and Design*. Edited in cooperation with the Frederick and Lillian Kiesler Foundation, Vienna, Austria.

### essays

"A Crown for Jerusalem: Architecture, Space, and Nationalism in Kiesler & Bartos' Shrine of the Book (1957-1965)." *Journal of the Society of Architectural Historians*: will be submitted June 2019.

"The American Union of Decorative Artists and Craftsmen (AUDAC): Immigrant Craftsmen, Professionalization, and Modern Design Ideals, 1926-1933." *Journal of Design History*: will be submitted in August 2019.

"Baubles and Savages: The Early Influence of Adolf Loos' 'Ornament and Crime' in the United States." Co-authored with Christopher Long. *Journal of Design History*: will be submitted in August 2019.

### exhibitions

- 2013-2014 *Paul T. Frankl –A Viennese Designer in New York and Los Angeles*. Co-curated with Christopher Long. Frederick and Lillian Kiesler Foundation, Vienna, Austria, October-February; Austrian Culture Forum, Budapest, April-May
- 2012 *Space House*. Frederick and Lillian Kiesler Foundation, Vienna, Austria, February-May
- 2007 *Sanctioning Modernism: Postwar Domestic, Religious and State-Sponsored Architecture from the Alexander Architectural Archive*. University of Texas at Austin, Architecture and Planning Library, March-June

### published reviews of creative and research work

- 2018 Timothy Schuler, "Alfred Preis," *PALM Magazine*, October 2019.
- 2104 Peter Stuibler, "Wiener Wolkenkratzer [Vienna Skyscrapers]" *The Gap* (online edition), January 27, 2014.
- 2103 Karin Bofinger, "Mann der Moderne (Man of the Modern)," *Architectural Digest* (online edition), November 18, 2013. <http://www.ad-magazin.de/2013/11/mann-moderne/>
- Angelika Hager, "Der Geschmacksverstärker [The Tastemaker]," *Profil* 45 (4 November 2013): 92-94.
- Van T. Kahler, "Der Avantgardist [The Avant-Gardist]," *Ärzte Woche*, November 14, 2013.
- 2012 Maik Novotny, "Schwerlos im Zwischenraum [Weightless in the Gap]," *Der Standard*, February 11, 2012.

### grants, fellowships, awards

- 2019 National Endowment for the Humanities Individual Fellowship. "Alfred Preis: Immigrant Cultures and Hawaiian Architectural Modernism Before and After Statehood." \$60,000
- 2018 Graham Foundation Publication Grant. Ursula Prokop, *The Architects and Designers Jacques and Jacqueline Groag: Two Forgotten Émigré Artists of the Vienna Modern Movement*, Edited by Laura McGuire, transl. Laura McGuire and Jonee Tiedemann. Los Angeles: DoppelHouse Press, 2019. \$10,000
- 2017 Craft Research Fund Project Grant. "Immigrant Craftspeople and the Origins of Professional Design Organizations in the United States." Center for Craft, Creativity, and Design. \$5000
- 2015 Teaching Excellence Award. Virginia Tech School of Architecture + Design, \$500
- 2014, 2008 School of Architecture Valedictorian. The University of Texas at Austin, \$600.
- 2104 Rosann S. Berry Annual Conference Fellowship. Society of Architectural Historians, \$1500
- 2011-13 Richard Plaschka Grant (18 months). Austrian Scholarship Foundation/Centre for International Cooperation and Mobility and the Austrian Federal Ministry of Science and Research, EUR 18,000
- 2010, 2007 Mebane Travel Grant for Research in Architecture. School of Architecture, the University of Texas at Austin
- 2009 U.S. Fulbright Grant. Austrian-American Educational Commission, Austria, \$12,000
- Graham Foundation Exhibition Grant, Co-investigator. *Toward Making a Place: Charles Moore's House at Orinda*. \$7500
- Prestigious Fellowship Award. The University of Texas at Austin. \$1000
- Professor Goldwin Goldsmith Memorial Scholarship in Architecture. Texas Architectural Foundation. \$2000
- 2008 Outstanding Master's Thesis Award. The University of Texas at Austin. \$500
- 2006 University Continuing Fellowship. The Graduate School, The University of Texas at Austin
- 1998 Betty and Harry S. Shapiro Endowed Award in Anthropology. Brandeis University. \$300

### **conferences and symposia**

- 2020 Open Session Chair, Society of Architectural Historians Annual Meeting, Seattle, WA, April 29-May 3.
- 2019 "Making Modernism Hawaiian: Rebuilding Laupahoehoe School After a Tidal Wave," Meeting of the International Network for Tropical Architecture, Brisbane, Australia, Dec. 5-8
- "Alfred Preis: Architect of the People." National Humanities Conference, Honolulu, HI, November 7-10.
- Session Chair, "Twentieth Century Design and the Immigrant Professional in the Americas." College Art Association Annual Meeting, New York City, February 13-16.
- 2018 "Interiority, Virtual Reality, and the Early Modernist Theater." American Society for Theater Research annual meeting, San Diego, November 15-18.
- "The American Union of Decorative Artists and Craftsman: Immigration and Design Professionalization in the United States, 1926-1933." Design History Society annual meeting: *Design and Displacement*, Parsons School of Design, New York City, September 7
- "Technologies of Embodiment and Disembodiment in Frederick Kiesler's Stage Settings." Symposium: *The Body in Twentieth-Century Stage Design*, Loughborough University, UK, January 26

- 2016 Session Chair, "Health and the Human Scale." Association of Collegiate Schools of Architecture (ACSA), Fall Conference, September 24
- 2015 "Frederick Kiesler's Story of Human Housing: Bodies, Cells, Energy, and Evolution." Symposium: *Magic Architecture*, Princeton University, Princeton, New Jersey, April 25
- 2014 "Robots and Space Houses: Frederick Kiesler's Science of Retail Display." Society of Architectural Historians annual meeting, Austin, Texas, April 9-13
- 2011 "Modernism, Divided: The Bullocks Wilshire and Los Angeles, 1929." Popular Culture Association/American Culture Association annual meeting, San Antonio, Texas, April 20-23
- 2008 "From the Louvre to You: Frederick Kiesler's Televised Architecture." Society for Literature, Science and the Arts annual meeting, Charlotte, North Carolina, November 13-16

#### **invited lectures and panels**

- 2018 "A Crown for Jerusalem: Space and Nationalism in Kiesler & Bartos' Shrine of the Book." The University of Texas at Austin School of Architecture, The University of Texas at Austin School of Architecture, for Christopher Long's graduate seminar, Methodologies in Architectural History. April 13
- "Before Parametricism: Frederick Kiesler and the Dynamics of Form." The University of Texas at Austin School of Architecture, for Christopher Long's graduate seminar, German Modernism. April 12
- 2017 "Resilience: Frederick Kiesler's Roots." *Definition Series: Resilience*. Storefront for Art and Architecture, New York City, April 13
- 2016 "Before Parametricism: Frederick Kiesler and the Dynamics of Form." Emory University, Atlanta, Georgia, March 21
- 2015 "Correalism and Endlessness." Presentation and panel discussion: *Endless Kiesler*. The Museum of Modern Art, New York City, September 9
- "Parametrics Before Parametricism." School of Architecture + Design. Virginia Tech, Blacksburg, Virginia, October 1
- 2014 "Human Factors: Frederick Kiesler's Interactive Architecture and Design." Henry Wiss Center for the History of Architecture, Virginia Tech, Blacksburg, Virginia, October 1
- "Human Factors: Frederick Kiesler's Theory of Industrial Design." Kendall College of Art and Design, Grand Rapids, Michigan, March 27
- 2010 "Broadcasted Decorations: Television in Frederick Kiesler's Architecture." The Frederick and Lillian Kiesler Foundation, Vienna, Austria, June 15
- 2009 "Birth of the Cool: Modern American Design After the Second World War." Design Within Reach, Austin, Texas, April 24

#### **university and disciplinary service**

- 2018-19 Director of Undergraduate Studies, UH-Manoa School of Architecture
- Chair, Faculty Search Committee (Asia-Pacific Architectural Historian), UH-Manoa School of Architecture
- Chair, Curriculum Committee, UH-Manoa School of Architecture
- Secretary, Architecture Faculty Senate, UH-Manoa School of Architecture
- Lecture Series Committee Chair, School of Architecture, University of Hawaii at Manoa
- Final Jury Member, Architectural Association (London) Visiting School *Nanotourism*, July 20.

"The Art of Sitting," Guest lecture: ARC790 Furniture Design (Stephen Hill)

"A Short History of Virtual Reality," Guest lecture, ARCH 490 (Mackenzie Greene-Powell)

Guest critic: ARC790 Furniture Design (Stephen Hill)

Doctor of Architecture dissertations supervised:

Elena Lehkter: *Color and Tradition in the Contemporary Architecture of China and Japan*

2017-18

Doctor of Architecture dissertations supervised:

Zoila Casteneda: *Contemporary Lilong: Design Concepts for Migrant Worker Community Housing in Shanghai*

Danalli Ignacio: *The Power of Poeticism in Architecture: Exploring the Concepts of Teshima Art Museum in Waikiki* (Hawaii Architecture Foundation Award winner, 2018)

Catherine Kenjo: *Architectural Design Guide for Sober Living Housing on Oahu*

Recommendation for Alexander Bala for a Fulbright Grant to Poland, Awarded 2018

Guest critic: ARC490 Furniture Design (Stephen Hill)

Curriculum Committee, UH-Manoa School of Architecture

2016-17

Chair, Curriculum Committee, UH-Manoa School of Architecture

Dean's Executive Committee, UH-Manoa School of Architecture

Secretary, Architecture Faculty Senate, UH-Manoa School of Architecture

Bachelor of Architecture exploratory committee, UH-Manoa School of Architecture

Abstracts reviewer, Frascari Symposium: *Ceilings and Dreams*, Washington-Alexandria Architecture Center

Abstracts reviewer, *Building Voices* symposium, UH-Manoa School of Architecture

Ad hoc reviewer, Routledge Press, Architecture and Design division

Juror, ARCC King Medal, University of Hawaii at Manoa

Guest critic: ARC101, Basic Design Studio (Karla Sierralta); ARC341, Intermediate Design Studio (Hyoung-June Park); ARC490 Furniture Design (Stephen Hill); ARC740, Graduate Architecture Studio I (Karla Sierralta)

2015-16

Ph.D. Committee Member, Francie Hankins. Virginia Tech Washington-Alexandria Architecture Center, Alexandria, Virginia

Bachelor of Architecture Thesis Advisor, Joy Cunningham and Samantha Sturgill. Virginia Tech, Blacksburg, Virginia

Honors Odyssey Fellowship Program Advisor, Julia Hager. Virginia Tech School of Architecture + Design, Blacksburg, Virginia

Founder and Faculty Advisor, Architectural Theory Club. Virginia Tech School of Architecture + Design, Blacksburg, Virginia

Committee member, Art + Architecture Library Committee, Virginia Tech School of Architecture + Design, Blacksburg, Virginia

Guest lecture, "The Vienna Ringstrasse and Urban Space." For graduate seminar in History taught by LaDale Winling, Virginia Tech, Blacksburg, Virginia, March 25

- 2014      Ad hoc reviewer, *Journal of Design History*, Oxford Journals  
 Ad hoc reviewer, Routledge Press, Architecture division  
 Guest lecture, "Cyborg Houses." For Ph.D. seminar taught by Marcia Feuerstein and Paul Emmons, Washington Alexandria Architecture Center, Alexandria, Virginia, November 7
- 2008      Guest lecture, "Frederick Kiesler's Grotto for Meditation." For design studio taught by Joe Meppelink and Andrew Vrana, The Gerald D. Hines College of Architecture, The University of Houston, Houston, Texas, May 15
- 2007      Guest lecture, "Frederick Kiesler and the Cave." For undergraduate seminar taught by Michelangelo Sabatino, The Gerald D. Hines College of Architecture, The University of Houston, Houston, Texas, October 24

### **community outreach**

- 2017-2019      Board Member, DOCOMOMO Hawaii Chapter
- 2019      "Midcentury Veterans' Housing on Oahu," *Human(e) Architecture*, Think Tech Hawaii, Honolulu, May 21
- 2018      DOCOMOMO Hawai'i Annual Walking Tour, principal organizer, *Public Spaces Inside and Out: Kapiolani Park at Midcentury*  
*Around Kapiolani Park at Midcentury*. DOCOMOMO Hawai'i annual walking tour catalog, DOCOMOMO Hawaii, 2018.  
 "Midcentury Urban Tropical Coasts," *Human(e) Architecture*, Think Tech Hawaii, Honolulu, October 9  
 "Alfred Preis: The Roof as Shelter and Motif." *Human(e) Architecture*, Think Tech Hawaii, Honolulu, July 3

### **research collaboration**

- 2014-2015      Consulting Researcher, "Victor J. Papanek: Émigré Networks and the Founding of Social Design" (Austrian Science Fund Research Award 2013-16), Victor J. Papanek Foundation, supervised by Alison Clarke. University of Applied Arts, Vienna.
- 2006-2009      Research Director and Publications Editor, The Charles Moore Foundation, Austin, Texas

### **courses taught**

Architecture and Urban Design Theory  
 Advanced Research Methods and Design Inquiry  
 History of World Architecture and Urbanism, Origins to 1400  
 History of World Architecture and Urbanism, Renaissance to Present  
 Ideas, Concepts and Representations in Architecture  
 Modernisms 1900-1940: Architecture, Design, and Technology  
 Everyday Things: History of Industrial Design, 1750-Present

### **languages**

German, conversational and reading knowledge

### **professional affiliations**

Society of Architectural Historians  
 College Art Association

Design History Society

Working Group on Viennese Architecture of the 19<sup>th</sup> and 20<sup>th</sup> Centuries