

# LECTURE SERIES

School of Architecture

*Spring 2009*

feb 27



**Chris Johnson**  
**Gensler London**

Managing Principal of Gensler  
for Europe and the Middle East

Member of Gensler's European board  
and Creative Director for the  
architecture studio in London.

## *Designing for Cultural Change*

Design has the power to positively affect people, businesses and communities on many different levels. From revolutionary institutional headquarters to entire new districts, Chris Johnson, Managing Principal of Gensler for Europe and the Middle East, shares examples of how good design can promote cultural change, empower people and transform even the most complex organizations.



### AGENDA

430-500 pm Arrival and Seat Selection  
500-550 pm Presentation  
550-615 pm Question and Answer  
615-700 pm Reception

Presentation to be held in the SoA Auditorium

